



FOR IMMEDIATE RELEASE

**TIGER OAK PUBLICATIONS AND BLINK PRODUCT DESIGN TEAM UP TO
DELIVER A UNIQUE APPROACH TO PRODUCT MARKETING**

SEATTLE, WA – March 10, 2010 – Tiger Oak Publications and Blink Product Design announce a new relationship. Customers who use Blink will now receive expanded service offerings to include greater media exposure, recognition and a comprehensive product marketing approach supportive with advertising. Blink will now offer to their clients an exclusive advertising option with purchase of Blink products.

"Blink has been a highly valued partner of Seattle Business and Seattle Magazine, and we look forward to working with Blink clientele to provide strategic, high quality advertising options," said John Kueber, COO of Tiger Oak. Tiger Oak Publications, a growth-oriented regional and national publisher of targeted books, magazines and media that appeal to affluent, educated readers. Tiger Oak Publications publishes over 25 different magazines.

"The new relationship we've established with Tiger Oak will benefit our clients in a way that is unique to the industry. More and more people are realizing the marketing impact of a well thought out campaign using a physical product. The partnership makes sense and it allows us to deliver added value to our clients", said Jenalyn Miller, vice president of sales and marketing for Blink Product Design.

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