



FOR IMMEDIATE RELEASE

BLINK'S NEW LINE OF LUXURY PENS

COMBINES SOPHISTICATION & STYLE

SEATTLE, WA – Sept. 21, 2009 – Clients will love Blink Product Design's new line of luxury pens, combining sophistication and style while being environmentally sensitive.

Blink offers a full line of elegant pens that provide an unexpected delight in their feel and smooth composition. In addition, the new line offers many environmental features, including pens made from recycled materials and non-toxic colorants.

"Our new luxury pens are beautiful and dramatic," said Jenalyn Miller, vice president of sales and marketing for Blink Product Design. "Their elegant style and sophistication make them stand out from the crowd."

Blink offers a full line of twist, click and roller ball pens in a wide assortment of styles and colors. For more information and to review Blink's entire product line, visit www.blinkproductdesign.com or call (877) 557-1924.

About Blink Product Design

Blink Product Design's motto, "Gift the Unexpected," is reflected in its distinct business product offerings, including journals, card cases, jotters, desk accessories, frames and portfolios. Blink's products elevate a company's brand and keep them remembered, through items that people love to use.

Blink is a direct product supplier, which provides customers with a better quality product and an attention to detail usually not found in the merchandise industry. The company also provides exceptional customer service by providing clients with a streamlined production process from estimates to sample approval to final delivery.

Blink is a proud contributor to 1% for the Planet and has designated Cascade Land Conservancy to receive one percent of net profits.