



FOR IMMEDIATE RELEASE

**BLINK INTRODUCES NEW LINE OF  
EXCLUSIVELY DESIGNED BAGS**

SEATTLE, WA – Nov. 15, 2009 – Blink Product Design is always looking for ways to develop new products that customers will value and integrate into their own brand. This week it rolls out a new line of exclusively designed bags for the workplace.

The new product line includes a wide variety of business-related bags, including a computer case, computer messenger bag, computer backpack and business tote bags in a number of colors. All bags are loaded with great features and organization for all business needs.

The bags are made with materials that are both durable and safer on the environment. Both computer cases are made using high-end ballistic nylons with toxic free backings. The business totes and backpack both use recycled PET polyesters. These bags are not only built to last, but built with the environment in mind.

"Our new bag line was designed to get clients remembered and leave a lasting brand impression," said Jenalyn Miller, vice president of Blink Product Design. "These bags are great and they'll protect your laptop and business materials while looking stylish at the same time. Our customers and prospects have been thrilled to see the new bag line."

For more information on the new line of designer bags and to review Blink's entire product line, visit [www.blinkproductdesign.com](http://www.blinkproductdesign.com) or call (877) 557-1924.

### **About Blink Product Design**

Blink Product Design was created to market and extend a corporate message through uniquely designed branded merchandise. Their products get customers remembered and leave a positive and lasting impression on the recipient. Blink is a single source product supplier, which provides customers with high impact, high quality, customized products with an attention to detail usually not found in the industry.

Blink provides exceptional customer service by incorporating a streamlined production process that delivers on our client's specific marketing needs and branding goals. They do all of this with an awareness of the environment and through the use of sustainable products when possible.

Blink is a proud contributor to 1% for the Planet and has designated Cascade Land Conservancy to receive one percent of net profits.

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